

# *Ethos* Environmental, Inc.

## **ETHOS FR PROGRAM CONVERTS EMISSIONS INTO FUEL SAVINGS**

*Ethos Environmental* offers a cost-effective solution to relieve skyrocketing fuel prices and help lessen environmental regulatory pressures. Hundreds of millions of miles of road tests has proven that commercial fleets on average increase fuel mileage between 7% and 19% and reduce emissions by more than 30%. *Ethos FR* addresses one problem that has two side effects, wasted fuel and air pollution. Fuel burns inefficiently in an internal combustion engine and that inefficiency leads to wasted fuel transformed into toxic emissions. *Ethos FR* makes fuel burn more efficiently so it significantly improves both of these adverse effects. Most important, the use of *Ethos FR* results in fuel cost savings to the customer.

### **Fuel And Maintenance Costs Savings:**

- Increases Miles-Per-Gallon between 7% and 19% Fleet-Wide
- Enhances Engine Performance and Extends Engine Life by Reducing Heat Produced by Friction

### **Fines And Downtime are Reduced Due To Air Pollution And Repairs:**

- Reduces Toxic Emissions By 30% or More
- Free Of Carcinogens
- Non-Toxic & Non-Hazardous
- Not a Petrochemical
- 99.99976% Ashless upon Combustion

### **Works With All Fuels:**

- Improves Combustion
- Cleans Fuel System
- Lubricates Moving Components